

MISSION TO HEAL



FUNDRAISING TOOLKIT

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CONTENTS

- 3 WELCOME
- 4 MORE ABOUT MISSION TO HEAL
- 5 WHAT? WHO? HOW?
- 6 WRITE A LETTER



**MISSION
TO HEAL**



missiontoheal.org



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WELCOME TO THE MISSION

“WE ALL HAVE DIFFERENT STARTING LINES.”

DR. GLENN GEELHOED, FOUNDER OF MISSION TO HEAL

Mission to Heal is dedicated to providing medical care and creating a sustainable healthcare legacy in places where people are too sick, too poor, or too remote to access it on their own. Thank you for joining this mission!

The vision of this organization was established by Dr. Glenn Geelhoed. He felt called to mission service as a young medical student and never looked back. 50 years later, as an accomplished and renowned surgeon and professor with hundreds of medical missions to his credit, he remains in relentless pursuit of a better world.

Our founder Dr. Geelhoed still participates in a number of our missions, traveling and sharing his story, providing care and education to the overlooked and undervalued, and guiding students and volunteers on transformational journeys that will stay with them forever. By choosing to join this team, you are making an investment that will yield indefinite and exponential returns.

What should you expect as a volunteer? Our days in the field are often long and demanding, normally devoid of comforts from the developed world, and filled with complex problems that have no obvious solutions. However, and with exceptional consistency, our mission team members return from these engagements with incredible stories, lifelong friendships, and an unflinching desire to do it all over again.

As you are aware, all volunteers are asked to fundraise \$5,500 for Mission to Heal. We understand that this amount may seem intimidating, but we are here to help! This is an investment in your future, and we've seen hundreds of volunteers raise the necessary funds in the past. We have developed this toolkit to help you meet this mark, and we're confident you can do this! And remember, all donations are 100% tax deductible, both for you and anyone who donates on your behalf.

Our founder has often been confronted by mission beneficiaries who view his body of work and say: “I want to do what you do, but I don't have the same advantages that you had.” His response: “You're right! We all have different starting lines. Regardless, it is time to get started.”

Let's get started!

THE MISSION TO HEAL TEAM



2 BILLION

PEOPLE WORLDWIDE HAVE ZERO ACCESS TO SAFE SURGICAL CARE.

MORE PEOPLE DIE FROM SURGICAL NEED THAN FROM HIV/AIDS,
MALARIA, AND TUBERCULOSIS - COMBINED.

56,000,000

PEOPLE ARE IN NEED OF SURGERY ON
THE CONTINENT OF AFRICA. TODAY.

YOUR FUNDRAISING

\$5,500 COVERS THE COST OF:

AIRFARE

FOOD

LODGING

TRANSPORTATION

MEDICAL SUPPLIES

OPERATIONAL COSTS OF
MOBILE SURGICAL UNIT

OUR OBJECTIVES:

HEAL: M2H provides medical surgical care to those too sick, too poor or too remote to access it on their own.

TRANSFORM: M2H equips medical professionals, including students, with the heart and hands to function in needy and poorly-resourced conditions.

ENHANCE: M2H equips locals to provide a higher degree of medical care so that their communities attain a greater degree of self-sufficiency.

FURTHEST PEOPLE FIRST

TAKING THE OPERATING ROOM TO THE PATIENT:
MOBILE SURGICAL UNITS



WHAT TO DO?

Utilize crowdfunding websites like GoFundMe.com

Hold a bake sale

Host a spaghetti dinner or pancake breakfast

Ask for contributions in lieu of birthday gifts

Run, walk, or bike

Send an appeal letter

Share an appeal video

Use social media to connect with friends

Pursue school scholarships

WHO TO ASK?

Ask people you know, and invite them to share it with their larger network, too.

Friends

Family

Family friends

Professors/teachers

Colleagues

Church leaders

Club leaders

Sports team leaders

Employers

HOW TO FOLLOW-UP?

- Send a personal, heartfelt thank-you letter
- Send a follow-up note once the mission is complete, letting your supporters know what you learned and experienced
- Stay up to date with the latest from Mission to Heal for more shareable content



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WRITE A LETTER

Having trouble figuring out what to say? Use this form letter as a starting point!

Dear [NAME],

I've been given the opportunity to travel to [COUNTRY] next year to serve remote people with desperately-needed medical care. Would you help me get there?

I am traveling with a nonprofit organization called Mission to Heal (www.missiontoheal.org). The founder of Mission to Heal is Dr. Glenn Geelhoed, who has done overseas medical missions for over 40 years. This trip is a chance to learn from Dr. Geelhoed (an experienced surgeon) or one of his colleagues, assist in training local health practitioners, and serve local people with healing medical care.

On this trip, we'll expect to screen upwards of 100 patients per day. On surgical days, the team will perform 30+ operations that range from hernia repair and thyroidectomy to safe motherhood training and beyond. I especially love Mission to Heal because they are committed to a *sustainable* healthcare legacy through emphasizing training and education; they do not simply "treat patients and leave."

To participate on the trip, each volunteer must commit to raising \$5,500 to cover the costs of airfare, in-country transportation, meals, lodging, and the medical supplies which will be utilized on the trip. I have committed [THIS AMOUNT] to my own trip, and I am asking my network of friends and family to support me in this mission to cover the remaining [AMOUNT]. All donations to Mission to Heal for my trip are 100% tax deductible.

If you are able to contribute to my mission, THANK YOU! You can contribute in the following ways:

Send cash or check to me at [ADDRESS]

Send cash or check to Mission to Heal at 13 Division Ave S, Grand Rapids, MI 49503

Contribute via credit card at my GoFundMe page [HERE]

Through Mission to Heal, I've learned that 2 billion people worldwide have no access to safe surgical care. More people die from surgical need than from HIV/AIDS, malaria, and tuberculosis - combined. The opportunity to help provide surgical and other medical care to these people is an investment in their community as well as my own education.

To experience another culture, and to be able to leave my mark on it, is an amazing opportunity. Thank you for your support!

With love,

[YOUR NAME]

56,000,000

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